



# ARIAT®

## Ariat Leather Care Guidelines

Thank you for purchasing Ariat footwear. Our products combine state of the art technology with the highest quality leathers. To keep your footwear looking and performing at its best, we recommend Ariat's own range of cleaning and conditioning products specifically designed for the leathers we use.

It is important to follow our care instructions, as regular attention will not only keep your footwear looking great but will enhance its life span.

### **Basic Care:**

1. We recommend that all boots/shoes are wiped clean daily with a damp cloth to remove mud and stable residues, this should include the zips.
2. If boots/shoes become saturated they should have insoles removed before being stuffed loosely with absorbent tissue paper and allowed to dry at normal room temperature, away from direct heat.
3. Once thoroughly dry, we recommend that they are:
  - a) Conditioned with Ariat liquid wax leather conditioner. When the conditioner has dried to a dull finish it should be brushed off to remove any wax residue.
  - b) Polished using an Ariat polish if appropriate (nubuck, distressed leather and suedes should not be polished). Ariat polishes contain waterproofing agents which can help extend the life of leather footwear. Brush off to a shine after application.
4. Such conditioning and cleaning practice should be undertaken on a regular basis, just as one would care for a quality saddle.

### **To extend the life of your footwear:**

1. Regularly clean, condition and polish (if applicable).
2. Use erasers or a dry brush to remove marks.
3. Waterproof to defend against the elements.
4. Use boot trees to help retain the shape of tall boots.

### **For even longer wear...**

1. Try to avoid wearing the same pair everyday as the combination of humidity and bacteria from your feet can cause faster deterioration.
2. Avoid placing leather boots/shoes near direct heat as this can cause cracking.
3. Ask your Ariat retailer for more information on caring for your Ariat purchase and to see the full range of Ariat leather care products.

Ariat is distributed in the UK and Europe by Ariat Europe Ltd  
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